



BRAHMOS

CSR BULLETIN

BRAHMOS AEROSPACE

AN INDIA - RUSSIA JOINT VENTURE



Dr. A P J Abdul Kalam
Former President of India

“Corporate Social Responsibility (CSR) activities should be sustainable and help in building capacity. CSR if it is implemented with sustainability as a focus, then it enhances business sustainability, provides new opportunities, develops customer loyalty and improves stakeholder relationship”.

“Conservation of environment and building social infrastructure is imperative for sustainable development and to ensure prosperity reaches bottom of the pyramid and touches the life of all citizens”- Dr APJ Abdul Kalam during 'CSR Excellence Awards 2012-13' organised by ASSOCHAM.

BrahMos Aerospace being a responsible corporate is concerned about the well being of the host communities residing around the Country. BrahMos perceives welfare and developmental measures for the host communities more as a responsibility rather than an obligation. Therefore it maintains constant interaction with the local communities to assess their socio-economic needs and formulates strategies and schemes for their upliftment.

BrahMos CSR Strategy chooses to support charities for the long term, rather than changing the partnership year on year. It is clear that building a strong relationship with a charity is important in achieving a successful CSR strategy. Long-term relationships enable organizations to see the tangible results of their support and further engage staff in projects.

For focusing in the different areas of CSR, the following Thrust areas have been identified in line with BrahMos CSR Policy.

- a) Skill Development including Vocational skills/ Empowerment (focus on Girl Empowerment)
- b) Healthcare/ Medical Facility
- c) Education/ Literacy Enhancement (with special emphasis for the Girl child)
- d) Environment Protection/ Horticulture
- e) Drinking Water/ Sanitation
- f) Community Development

Message from Shri Sudhir Kumar Mishra, CEO & MD:

Welcome to our second issue of CSR Bulletin. We at BrahMos Aerospace as socially responsible corporate look forward to the betterment of the society as a whole.

Our vision is to benefit the society and the environment through the way we work. The focus area of BrahMos CSR initiatives is to cover all parts of India and try to cater to the needs of society at large and contribute to the communities where we operate.



Shri Sudhir Kumar Mishra
OS & CC (R&D) (BrahMos) &
CEO & MD, BrahMos Aerospace

VIVEKANANDA KENDRA (NARDEP), RAMESHWARAM Project Green Rameshwaram "Conservation of Traditional water bodies"

BrahMos Aerospace in collaboration with CSR Partner Vivekananda Kendra (Nardep), Rameshwaram had taken up Project "Green Rameshwaram- conservation of traditional water bodies". Cleaning and renovation of water bodies was taken up at Rameshwaram. There were depositions of algae, garbage and broken outer wall etc which were cleaned and renovated bringing the biggest water body "Ramar Teertham" back to its original glory under the aegis of BrahMos Aerospace. **This project is being coordinated by Maj Gen. S Vasudevan (Retd.), Chief Advisor (Infra).**



VIVEKANANDA KENDRA (NARDEP), RAMESHWARAM

Project Green Rameshwaram "Bio-methanation plant"

BrahMos Aerospace in collaboration with Vivekananda Kendra conducted installation and training on "kitchen waste based- bio-methanation plant" at Pamban community centre, Pamban (Rameshwaram). The aim was to make village folks aware about gas generation from the bio- degradable material which can be used for lighting a stove or lamp. The villagers were surprised with the results that they came forward to adopt the technique with utmost zeal.

This project is being coordinated by Cmde SK Iyer (Retd), GM (HR & Pers).



Project Green Rameshwaram "Solar Electrification of Village Dhanushkodi"

Dhanushkodi is an abandoned town at the south-eastern tip of Pamban Island of the Tamil Nadu state of India. In Dhanushkodi a fishermen hamlet was hit by the cyclone in 1964 that devastated this fledging holy city. As the wind velocity was too high in the area, regular power supply would not stand for a long time. BrahMos Aerospace worked in collaboration with Vivekananda Kendra for developing the infrastructure and to provide solar electrification to this village. Till now 80 households have been electrified. Electrification of remaining houses and community facilities in this area is at the advanced stage of implementation. **This project is being coordinated by Cmde AC Anand (Retd), GM (P), Hyderabad.**



SEWA BHARTI, NEW DELHI Renovation Project for two centers to teach the children of bastis

Sewa Bharti is one of the largest NGOs working for the upliftment and empowerment of the neglected and underprivileged sections of the society. They are running 50,000 service projects in remote areas of the country.

The objective of this project is to provide a better place to teach children of bastis to help in the overall development. Since inception BrahMos has been working towards the betterment of unprivileged classes and now collaborates with Sewa Bharti for renovation of two centres based in Delhi/ NCR.

These centres are used for teaching the children of the people living in hutments, construction workers etc.

This project is being coordinated by Shri Praveen Pathak, GM (Market Promotion and Export).

KISAN KANYA CHHATRAVAS, BARMER (RJ) Project for girl empowerment

Kisan Kanya Chhatravas is providing boarding and lodging facilities to girl students who belong to farmer families by providing education and grooming them into responsible citizens by making them empowered.

BrahMos has aided Kisan Kanya Chhatravas for construction of Auditorium and purchase of furniture for girl boarders. The construction work has already started and in a few months the girls will have proper auditorium for assembly and other cultural activities. **Lt. Col Anil Misra (Retd), GM (Infra & TP) is the nodal officer for coordinating this Project.**

UCHHA PRATHMIK SHALA, NAGPUR Project for building Infrastructure

BrahMos Aerospace has taken up project for **construction of classrooms, toilet, provision of mid- day meal kitchen and play field equipment for Mukhyadhyapak Uchha Prathmik Shala, Nagpur.**

Maj Gen A S Deo (Retd), GM (P), Nagpur performed the ceremony of "Bhumi Pujan". He addressed teachers and children and communicated the social purpose of BrahMos for the upliftment of societies.



SOS CHILDRENS VILLAGE, VISAKHAPATNAM Renovation Project for Children's Village after "Hudhud" Cyclone

SOS Childrens Village, Visakhapatnam was established in response to the Super cyclone in 1996.

In the Children's Village, there are 14 family homes and 140 children and 14 mothers. **BrahMos Aerospace** has taken up Renovation Project to support extensive damages caused to the Children's Village, houses and its infrastructure due to the **cyclone 'Hudhud'**. Renovation work like fixing of roof, repair of drainage connections and repair of water pumping motor has been carried out. **Cdr Ashootosh Mehra (Retd.), DGM (Design) is the nodal officer to coordinate this Project.**



PRIMARY SCHOOL AT MAHESHWARAM, TELANGANA Sponsoring School benches with desks

BrahMos Aerospace has taken up the project to sponsor 170 benches with integrated desks for the Primary School at Maheshwaram Village. There were no benches with desks available for students and they used to study by sitting on the floor. **This Project is coordinated by Cmde A C Anand (Retd), GM (P), Hyderabad.**



SWAMI VIVEKANAND MEDICAL MISSION, NAGPUR Project for Procurement of Medical equipment

The objective of this project is to help the needy and under privileged people from rural areas.

Swami Vivekanand Medical Mission, Nagpur is a voluntary and charitable organisation engaged in health care in the rural areas across Nagpur since 1974. **BrahMos Aerospace** supported in procuring one Neonatal ICU Ventilator Machine and one Digital X-Ray Machine for the rural patients at Village Parsodi, Khapri. They have a 50 bedded hospital in this village with 3 OTs. Procurement of ICU ventilator and X-ray machine will improve quality of life for rural folks. **Maj Gen A S Deo (Retd), GM (P), Nagpur as nodal officer executed this project.**



Neonatal ICU Ventilator



Vivekanand Medical Mission



Website: www.swamivivekanandmedicalmission.org
E-mail: surmitap@rediffmail.com
Phone: 07133-270271

To,
Maj Gen AS Deo (Retd)
General Manager (P)
BrahMos Aerospace Pvt Ltd,
Vill. Baidli, Po- Baidli,
Nagpur- 441108.

Date 29/04/2015

Letter of Appreciation

We are delighted to inform you that a critical surgery on New Born Baby was performed successfully with the help of Neonatal Ventilator Machine, provided by M/S BrahMos Aerospace, Nagpur to our hospital. It is, for the first time, that we could attempt to undertake such medical treatment, solely because of the availability of advanced equipment such as Neonatal Ventilator at our hospital.

We, at the hospital and villagers around, are grateful to M/S BrahMos Aerospace, for their generous and thoughtful action.

रवि कुमार

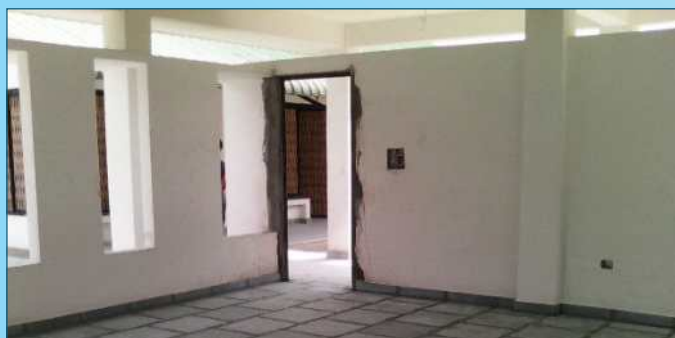
Chairman

Swami Vivekanand Medical Mission, Khapri

VIVEKANANDA KENDRA VIDYALAYA, TEZPUR Project for Construction of Toilet Block for girl students and furnishing of classrooms

The objective of this **project is to construct toilet block for girl students under "Swachh Bharat Abhiyan"- a healthy environment for the children and furnished classrooms.**

Presently parents are hesitant in sending girl students to the school due to lack of infrastructure. BrahMos has supported Vivekananda Kendra for this social cause and the work is being carried out by a team of Civil Engineers, Architect and being evaluated from time to time. **Lt. Col Anil Misra (Retd.), GM (Infra & TP) is the nodal officer to coordinate this project.**



UDAYAN CARE, JAIPUR (RJ) Sponsoring Education of Girl Children

Udayan Ghar Programme is a **concept that enables erstwhile orphaned and abandoned children to grow in Udayan Ghar in happy loving environment.**

Since inception Udayan Ghars have nurtured over 406 children with love and protection in 13 Homes across 4 states of India. Presently, there are 196 children (including aftercare) across all homes.

BrahMos has sponsored 11 girl children for one year for their education. Shri Praveen Pathak, GM (Market Promotion and Export) is coordinating this project.



SARVODAYA VINDHYA VIKASH SAMITI (SVVS), REWA (MP)

Project for Safe Drinking Water for Middle & Primary School

The objective of **this project is to provide safe drinking water facility to Middle and Primary School Children based at Rewa. BrahMos has installed a drinking water facility in collaboration with Sarvodaya Vindhya Vikash Samiti (SVVS).**

SVVS is involved in the field of rural development by creating facilities, awareness and necessary social structure and has created 5000 Asha Karyakartas in Rewa District. **Shri Rahul Tripathi, Systems Manager (Market Promotion) as nodal officer is coordinating the activities of this project.**



Safe Drinking water facility installed for Primary School

Project for Setting Up Permanent Solar Power Electrical Connection

The objective of this project is to **provide Permanent Solar Power Electrical Connection in Amiliki Village, Anganwadi and Health Centre where there is severe shortage of power, particularly during summers.**

This power will be used in case of shortage of electricity and will be covered under green methods of generating electricity. The power cells will be charged during day time with the help of solar energy and generate electricity during night. This **CSR project will enable these health centres to work during night time and provide better health services to the village folks.**



Solar Power Operated Lighting

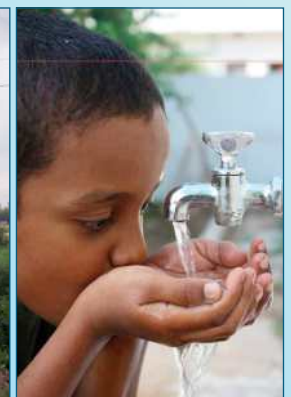


Health Centre in Amiliki Village

SWACHH PEY JAL PARIYOJNA Community Based Safe Drinking Water Project, Gautam Budh Nagar region

The objective of this CSR Project is to **provide pure and safe drinking water to the villagers based at Gautam Budh Nagar region in order to improve general health of the community members, reduce incidence of water borne diseases and improve overall productivity.** This project is being carried out by BrahMos Aerospace in collaboration with CSR Partner SHODH- a non-profit social development organization.

A total of 10 villages were targeted to be visited for finalizing the target group that would benefit the maximum from this CSR intervention. Village Sadopur has been identified for this project as the people of this village are facing scarcity of safe drinking water and are victims of water borne diseases. **This Project is coordinated by Shri Rohan Mishra, Sr. Exe Asst.**



VIDYALAYA NAVIKARAN PARIYOJNA, GURGAON Government School Renovation Project

BrahMos Aerospace in collaboration with CSR Partner SHODH- a non-profit social development organization has taken up a CSR Project **to renovate and refurbish the Girls' Government School in Bhim Nagar, Gurgaon, Haryana, in order to encourage access for girls to a better infrastructure and facilities, encourage a positive environment and improve learning environment.**

'Mion Works Pvt. Ltd,' has been deputed for renovation work. This company has successfully executed many projects in different parts of the country. The construction/ renovation work has started. The current infrastructure of the school is in a very poor state and deterrent to quality of education. **Shri Rohan Mishra, Sr Exe Asst. is coordinating this project.**

RAH SOCIETY, UTTARAKHAND Swachh School Swasth School

The objective of this project **is to maintain hygiene and cleanliness in shishu mandir schools.**

BrahMos in collaboration with RAH Society- an NGO has taken the initiative to renovate the lavatory of these schools and provide a hygienic condition for children. The focus area was Shishu Mandir Schools based in District Nainital (Uttarakhand). **This project is coordinated by Shri Rahul Tripathi, Systems Manager.**



WAY FORWARD 2015-16

Corporate Social Responsibility (CSR) is the balanced integration of social and environmental consideration into business decisions and operations. In the continuous effort this year we will be focussing on the thrust areas as mentioned in CSR Policy of BrahMos and will cover more parts of India for CSR. Also the contribution of Nodal Officers has been praiseworthy. Employees are the key stakeholder in any CSR Program. We are hopeful that this year also we will achieve greater milestone in our Corporate Social Responsibility.

ELAAN FOUNDATION, DIST SIWAN BIHAR Eco Friendly Bio-Toilet

BrahMos has taken up a project along with ELAAN Foundation- an NGO for setting up 02 units of Bio Toilets at Baisik School Sarahara, District Siwan, Bihar. There has been perennial electricity shortage in the area. The essence of bio toilet is that it generates electricity through solar cells and water will be arranged from the bore-well through solar operated submersible pump. This project will create a hygienic and clean condition for the school children under "Swachh Bharat Abhiyan". **Shri Rohan Mishra, Sr Exe Asst. (Web Development) is the nodal officer for coordinating this project.**



Certificate of Appreciation

Date : 25th May 2015

To,

M/s. BrahMos Aerospace,
16, Cariappa Marg,
Kirby Place,
Delhi Cantt.,
New Delhi - 110 010

Dear Sir,

I write to express my great gratitude for successfully completing the project of supply, installation and commissioning of two bio toilet blocks with its solar power generating system for extraction of ground water and electrification of toilet, in our school premises. A job well done.

I appreciate for donating this whole project for the sake of our fellow students. A special thanks to the management of M/s. BrahMos Aerospace for accepting our request. It is of a great help to the school and society at a large. Students of my school were facing lots of problem due to non availability of proper toilet facilities, especially girl students are all reluctant to come to school. With this act of yours now we are proud that we have best toilet facilities among all the schools around.

I thank you from the bottom of my heart and appreciate your gesture of donating this toilet project to our school.

Thanking You,
Sincerely Yours,


Sateendra Kumar
Virendra Joshi
Coordinator (CSR)

Concept: Cmde SK Iyer (Retd), GM (HR & Pers)

Coordinator (CSR)- Mr. Virendra Joshi, Executive (HR)

BrahMos Aerospace

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